



The Edison Foundation

INSTITUTE for
ELECTRIC INNOVATION

IEI Technology Partner Snapshot

FIRSTFUEL

FirstFuel's cloud-based business customer engagement platform transforms meter data into personalized insights about business customers and their buildings, helping customers save money and energy, and helping electric companies drive revenue growth through increased program participation and to improve customer engagement and satisfaction.

Exelon

Baltimore Gas & Electric, Commonwealth Edison, and PECO - all use FirstFuel's platform to help over 700,000 Exelon business customers save energy and money while also helping increase program participation and meet energy reduction goals.

Southern California Edison (SCE)

SCE delivers a first-of-its-kind Continuous Engagement program. With FirstFuel's platform, SCE is using advanced analytics to help scale energy efficiency at 6,500 large commercial and industrial customers. The program uses smart grid data to help SCE's large C&I customer service teams deliver energy performance intelligence continuously to customers, boosting customer savings and customer satisfaction.

Pacific Gas & Electric (PG&E)

FirstFuel's platform provides business and load-specific energy tips to over 380,000 business customers. Using FirstFuel's platform, PG&E is focused on driving improved customer satisfaction by providing business customers with personalized energy data and recommendations to help save energy and money.

FirstFuel is partnering with more than 30 electric companies and energy providers in North America and Europe to manage 4 million business customer meters, processing 100 million reads per day, and ultimately helping electric companies deliver energy and cost savings to their business customers.

