



The Edison Foundation

INSTITUTE for
ELECTRIC INNOVATION

IEI Technology Partner Snapshot

CLEAResult®

CLEAResult is the largest provider of energy efficiency programs and services in North America. Through proven strategies tailored to clients' unique needs and market dynamics, as well as the combined strength of experienced energy experts and technology-enabled service offerings, we change the way people use energy.

29 MW
9.7 GWh

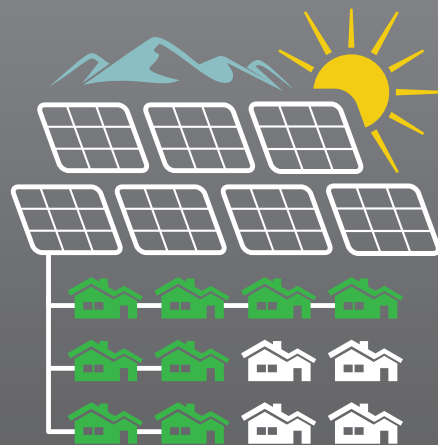


Kansas City Power & Light (KCP&L)

The Thermostat program we helped KCP&L develop replaced legacy thermostats with Nest Learning Thermostats and fulfilled program objectives, to the tune of **29 MW deemed demand savings, 9.7 GWh deemed energy savings**, significant levels of social media engagement, and a 97 percent customer satisfaction rating on direct installations.

Rocky Mountain Power (RMP)

The Subscriber Solar program enrollment outpaced expectations. Our website strategy, development and design was, according to RMP, "key to the success of the program's marketing strategy. The design and functionality added significant value to the overall customer experience; enrollment was simple, quick and informative."



100 MILLION kWh
130%

ENERGY SAVINGS

AEP Ohio

Basing the Continuous Energy Improvement program on strategic energy management principles helped us position AEP Ohio as a trusted energy advisor with its C&I customers. The program engaged over 100 industrial companies, achieved 100 million kWh in annual energy savings, and reached 130 percent of its savings goal in year one.

CLEAResult by the numbers:



700+
energy programs



4,500+
GWh saved annually



10M
calls handled annually