

Powering the People 2020

FINDING SOLUTIONS TO CRITICAL ISSUES

October 7- 8, 2020, 11 am -12:30 pm (EDT)

Virtual Meeting

October 7: Rethinking Energy Efficiency as a Carbon Resource

Speaker Biographies (agenda order)

Lisa Wood

Executive Director, Institute for Electric Innovation and Vice President of Customer Solutions, Edison Electric Institute

As Executive Director of the Institute for Electric Innovation (IEI), Lisa collaborates with a Management Committee of electric company CEOs and provides thought leadership on current issues, trends, and innovation in the electric power industry. As VP of Customer Solutions, she oversees EEI's initiatives in corporate customer sustainability solutions, military customer solutions, residential customer services and solutions, and electric transportation. Wood was formerly an Adjunct Professor at Johns Hopkins University School of Advanced International Studies, an Adjunct Professor at Georgetown University's School of Foreign Service, and a Nonresident Senior Fellow in the Energy Security and Climate Initiative at The Brookings Institution.

Val Jensen

Senior Fellow, ICF

Val Jensen is a Senior Fellow with ICF where he advises the firm and its clients on issues related to utility industry strategy and transformation. Prior to rejoining ICF, he had been senior vice president for Strategy and Policy for the Exelon Utilities. In that role he was responsible for developing the board-approved strategy for Exelon's six distribution utilities. Prior to that role he led strategy for Commonwealth Edison, and also served as senior vice president for Customer Operations where he led ComEd's customer service, billing, smart meter and energy efficiency organizations. He is the founder of the Midwest Energy Efficiency Alliance and has served on the boards of the Alliance to Save Energy, the Energy Foundry, the Chicago Lighthouse for the Blind, the Consortium for Energy Efficiency and the Association of Energy Service Professionals.

Bob Rowe

President and CEO, NorthWestern Energy and Co-chair, IEI

Bob has been President and CEO of NorthWestern since August 2008. He is Co-Chair of the Institute for Electric Innovation and a member of the EEI Board of Directors Executive Committee. Bob's focus is working with other employees to build a strong company, focused on providing essential infrastructure and service that will be a long-term partner to the customers and communities they serve. He holds a BA from Lewis and Clark College in Portland, Oregon, a JD from the University of Oregon, completed the Kennedy School Senior Executives' Program, and has been active in various professional organizations.

Ralph Cavanagh

Energy Co-Director, Climate and Clean Energy Program, NRDC

Since joining NRDC in 1979, Ralph Cavanagh has focused on removing barriers to cost-effective energy efficiency and on the role that electric and natural gas utilities can play in leading a clean energy transition. From 1993 to 2003, he served on the U.S. secretary of energy's advisory board (SEAB). He has taught energy law and policy at Harvard Law School, Stanford Law School, the UC Berkeley Law School, and the University of Idaho. Currently he is a board member of the Bipartisan Policy Center and vice chair of the Bonneville Environmental Foundation; he also chairs the advisory board for the UC Davis Energy and Efficiency Institute. Cavanagh has received many awards, including the Heinz Award for Public Policy, the Bonneville Power Administration's Award for Exceptional Public Service, the University of Missouri's Crystal Award, and the Alliance to Save Energy's Charles H. Percy Award. He is a graduate of Yale University and Yale Law School. He is based in NRDC's San Francisco office.

Mike Marelli

Vice President, Business Customer Division, Southern California Edison

Mike Marelli is vice president of the Business Customer Division at Southern California Edison (SCE). He is responsible for overseeing SCE's relationships with its major industrial, commercial, and governmental customers. In addition, he is responsible for leading cross functional initiatives including outage communication improvement efforts, streetlight strategies and efforts to stimulate business development. Marelli joined SCE in 2004 and has more than 25 years of experience in the energy industry in a variety of leadership roles in engineering, marketing, business development, wholesale energy markets and regulatory affairs. Marelli earned a Bachelor of Science degree in Mechanical and Aeronautical engineering from the University of California at Davis and is a registered Professional Engineer in the State of California.

Scott Neuman

Group Vice President, Opower, Oracle Utilities

Scott is alarmed by the impact climate change is having on our world and is committed to helping utilities accelerate a clean energy future. He sits on the executive team for Oracle Utilities and leads the Opower business. Opower is the leading provider of customer engagement and behavioral energy efficiency solutions to electric and gas utilities. Scott joined Oracle when it acquired Opower roughly four years ago. Before joining Opower, he spent five years at McKinsey & Company. He holds a J.D. from Harvard Law School which he received after attending Stanford University and coding at a few early-stage Silicon Valley startups.

October 8: Advancing Sustainability Solutions for Corporate Customers

Speaker Biographies (agenda order)

Lisa Wood

Executive Director, Institute for Electric Innovation and Vice President of Customer Solutions, Edison Electric Institute

As Executive Director of the Institute for Electric Innovation (IEI), Lisa collaborates with a Management Committee of electric company CEOs and provides thought leadership on current issues, trends, and innovation in the electric power industry. As VP of Customer Solutions, she oversees EEI's initiatives in corporate customer sustainability solutions, military customer solutions, residential customer services and solutions, and electric transportation. Wood was formerly an Adjunct Professor at Johns Hopkins University School of Advanced International Studies, an Adjunct Professor at Georgetown University's School of Foreign Service, and a Nonresident Senior Fellow in the Energy Security and Climate Initiative at The Brookings Institution.

Jennifer Layke

Global Director, Energy Program, World Resources Institute

Jennifer Layke is the Global Director of the Energy Program at World Resources Institute. Jennifer leads an international team of energy specialists delivering the clean energy transition by deploying energy efficiency, renewable energy, and energy access solutions. From 2010-2014, Jennifer created and directed Johnson Controls' Institute for Building Efficiency, a global initiative to provide information and analyses on the technologies, policies, and practices to deliver high performance buildings. Earlier in her career, her pioneering U.S. Green Power Market Development Group (created in 2000) was the foundation for nearly two decades of corporate renewable energy procurement efforts. She has an A.B. in Asian Studies/Political Studies from Pitzer College in Claremont, CA, and was a student at Nanjing University, China during her undergraduate years. In 1997 she completed a dual M.S. and MBA from the University of Michigan's Erb Institute for Sustainability.

Mark Lantrip

President and CEO, Southern Company Services and Co-chair, IEI

Mark is responsible for overseeing the company's unregulated growth and innovation business strategies; Southern Company's industry-leading R&D organization; and its development of new technologies for the generation, delivery, and use of energy. He is also the system executive sponsor for customer, marketing, growth, and innovation activities across the regulated companies. In addition, Mark serves as chairman of Southern Power, PowerSecure, and Southern Holdings. Southern Power is America's premier wholesale energy partner meeting the needs of municipalities, electric cooperatives, investor-owned utilities, and large commercial and industrial customers with one of the fastest growing clean energy portfolios in the US. PowerSecure is Southern Company's distributed infrastructure development company and a leading developer of microgrids and resiliency products to commercial and industrial customers nationwide. Mark holds a B.A. from Southern Illinois University and an M.B.A. from the University of West Florida.

Steve Chriss

Director, Energy Services, Walmart

Steve leads Walmart's utilities team and is responsible for managing Walmart's day to day and emergency engagement with utilities, regulatory and legislative cost exposure from changes in electric and natural gas rates, interventions in regulatory proceedings, pricing analyses, and strategic partnership opportunities. Since 2007, he has managed interventions in over 500 regulatory dockets. Steve also serves as a witness on behalf of Walmart and in his career has testified in over 230 rate and policy dockets in 41 states and on legislative matters in two states. Steve received a M.S. in Agricultural Economics from Louisiana State University in 2001 and a B.S. in Agricultural Development and a B.S. in Horticulture from Texas A&M University in 1997.

Caroline Golin

North America Markets Lead, Global Energy Policy and Market Development, Google

Caroline Golin is the North America Markets Lead, Global Energy Policy and Market Development, for Google. She leads North American energy market development at Google where she is part of the business team responsible for the company's data centers and global energy portfolio. In this role, Caroline oversees all North America regulatory and legislative work to create strategic solutions to meet Google's energy goals. Prior to joining Google, Caroline worked as an expert witness and consultant, focusing on the integration of renewable energy, grid modernization, and tariff design. She holds a Masters and PhD from Georgia Institute of Technology.