

2022

Powering The People

CUSTOMER PARTNERSHIPS DRIVING THE FUTURE OF ENERGY

OCTOBER 18 | 12-2:30 PM | #PTP2022

Save the Date (virtual)!

Tuesday, October 18, 2022, 12:00 – 2:30 pm (ET)

Program details to follow. This is a by-invitation event.

Join a select group of electric companies, major customers, environmental organizations, technology companies, regulators, and other thought leaders for two dialogues focused on emerging issues in the electric power sector.

DISCUSSION TOPICS

Using Technology to Engage Customers and Drive Business and Climate Outcomes

The evolution of digital technologies continues to create new opportunities for electric customers to get more engaged in managing their energy use. As electric companies, states, and communities seek to balance climate goals with grid reliability and energy affordability, engaging residential customers in their energy decisions is more important now than ever. How are electric companies partnering with technology providers to deliver personalized products and services to customers? How is data being used to drive customer participation in 'win-win' energy and carbon management programs? How is the power sector ensuring equitable customer participation opportunities?

100% Carbon Free Energy Solutions: Preferences, Challenges, and Pathways Forward

Until recently, corporate customers with carbon emission reduction goals have accounted for carbon-free energy (CFE) usage on an annual basis. This is changing as several corporate customers seek to match their purchase of CFE more closely with their hourly energy use. As new, 24/7 CFE purchasing goals are announced, how are electric companies working with these customers to provide solutions? Which aspects of CFE supply influence customer procurement strategies and the percent of hours matched over time? How might energy storage and demand side solutions be included in these offerings? What data are needed to make this work? What are the regulatory considerations?

Please **RSVP** to Joe Lash at jlash@edisonfoundation.net. Calendar appointment to follow.