

Powering the People 2020

FINDING SOLUTIONS TO CRITICAL ISSUES

October 7-8, 2020

#PTP2020



Supporting Organizations



WORLD
RESOURCES
INSTITUTE

Agenda

WEDNESDAY, OCTOBER 7, 2020 • 11:00 AM - 12:30 PM (EDT)

Rethinking Energy Efficiency as a Carbon Resource

Electric company energy efficiency programs have delivered huge benefits over the last 40 years. However, meeting the challenges associated with delivering more energy efficiency as a low-cost and flexible resource that is complementary to carbon reduction goals and increased electrification will require rethinking the goal of EE beyond kWh reduction. What policy changes are needed to recognize energy efficiency as a carbon reduction resource? How might electric company offerings and the customer experience change? What are the next steps?

Welcome	Lisa Wood, Executive Director, Institute for Electric Innovation (IEI)
Opening Remarks	Val Jensen, Senior Fellow, ICF
Moderator	Bob Rowe, President and CEO, NorthWestern Energy and Co-chair, IEI
Discussants	Ralph Cavanagh, Energy Co-Director, Climate and Clean Energy Program, NRDC Mike Marelli, VP, Business Customer Division, Southern California Edison Scott Neuman, Group VP, Opower, Oracle Utilities

THURSDAY, OCTOBER 8, 2020 • 11:00 AM - 12:30 PM (EDT)

Advancing Sustainability Solutions for Corporate Customers

The movement by many large corporations to set 100% renewable energy goals has dramatically accelerated investments in renewable energy generation. Now, leading corporations have an opportunity to reduce carbon emissions even further by seeking to use 100% carbon-free energy across their operations. What are the top challenges facing corporate customers in meeting their sustainability goals? How can electric companies help customers meet their goals while assuring that electricity remains affordable and reliable? What partnerships or policy changes are needed to support 100% carbon-free energy goals?

Welcome	Lisa Wood, Executive Director, Institute for Electric Innovation (IEI)
Opening Remarks	Jennifer Layke, Global Director, Energy Program, World Resources Institute
Moderator	Mark Lantrip, President and CEO, Southern Company Services and Co-chair, IEI
Discussants	Steve Chriss, Director, Energy Services, Walmart Caroline Golin, North America Markets Lead, Global Energy Policy and Market Development, Google

About the Institute for Electric Innovation

The Institute for Electric Innovation focuses on advancing the adoption and application of new technologies that will strengthen and transform the energy grid. IEI's members are the investor-owned electric companies that represent about 70 percent of the U.S. electric power industry. The membership is committed to an affordable, reliable, secure, and clean energy future.

IEI promotes the sharing of information, ideas, and experiences among regulators, policy makers, technology companies, thought leaders, and the electric power industry. IEI also identifies policies that support the business case for the adoption of cost-effective technologies.

IEI is governed by a Management Committee of electric industry Chief Executive Officers. In addition, IEI has a Strategy Committee made up of senior electric industry executives and a select group of technology companies on its Technology Partner Roundtable.

About the Edison Foundation

The Edison Foundation is a 501(c)(3) charitable organization dedicated to bringing the benefits of electricity to families, businesses, and industries worldwide. Furthering Thomas Alva Edison's spirit of invention, the Foundation works to encourage a greater understanding of the production, delivery, and use of electric power to foster economic progress; to ensure a safe and clean environment; and to improve the quality of life for all people. The Edison Foundation provides knowledge, insight, and leadership to achieve its goals through research, conferences, grants, and other outreach activities.



Institute for Electric Innovation

701 Pennsylvania Avenue, N.W. | Washington, D.C. 20004-2696
202.508.5440 | Visit us at: www.edisonfoundation.net