

Thought Leaders Speak Out 2022

ENGAGING CUSTOMERS WITH TECHNOLOGY

Agenda and Speaker Bios

(Virtual) Fireside Chat with Bidgely and NV Energy

***Using Smart Meter Data Disaggregation to
Better Serve Residential Customers***

May 19, 2022, 12:00 – 1:00 pm EDT

Agenda

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| Opening Remarks | Lisa Wood, Executive Director, IEI, and VP, Customer Solutions, EEI |
| Moderator | Bob Rowe, CEO, NorthWestern Energy |
| Discussants | Marie Steele, VP, Electrification & Energy Services, NV Energy Abhay Gupta, Founder & CEO, Bidgely |
| Closing Remarks | Bob Rowe, CEO, NorthWestern Energy |

This dialogue is a by-invitation event for electric company executives with customer responsibilities and features a fireside chat with NV Energy and Bidgely followed by discussion with all participants. The goal of these dialogues is to share approaches, lessons learned, results, and the key roles that technology and data analytics play in customer engagement. The dialogue will focus on:

- Using smart meter data analytics to identify and target customers for NV Energy's energy efficiency programs and more.
- Using the call center tool to diagnose energy use problems and deliver personalized service to customers that call in.



Speakers



Lisa Wood

Executive Director, Institute for Electric Innovation, and Vice President, Customer Solutions, EEI

As Executive Director of the Institute for Electric Innovation (IEI), Lisa collaborates with a Management Committee of electric company CEOs and provides thought leadership on current issues, trends, and innovation in the electric power industry.

As VP of Customer Solutions, she oversees EEI's initiatives in corporate customer sustainability solutions, military customer solutions, residential customer services and solutions, and electric transportation. Wood was formerly an Adjunct Professor at Johns Hopkins University School of Advanced International Studies, an Adjunct Professor at Georgetown University's School of Foreign Service, and a Nonresident Senior Fellow in the Energy Security and Climate Initiative at The Brookings Institution.



Bob Rowe

CEO, NorthWestern Energy, and Co-Chair, Institute for Electric Innovation

Bob has been CEO of NorthWestern since August 2008. He is Co-Chair of the Institute for Electric Innovation and a member of the EEI Board of Directors Executive Committee. Bob's focus is working with other employees to build a strong company, focused on providing essential infrastructure and service that will be a long-term

partner to the customers and communities they serve. He holds a BA from Lewis and Clark College in Portland, Oregon, a JD from the University of Oregon, completed the Kennedy School Senior Executives' Program, and has been active in various professional organizations.

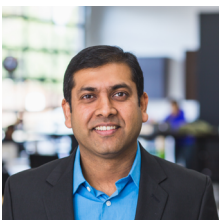


Marie Steele

VP, Electrification & Energy Services, NV Energy

Marie Steele is the Vice President of Electrification and Energy Services at NV Energy where she leads a diverse team responsible for the company's clean energy customer programs and services including energy efficiency, demand response, electric vehicles, battery storage and renewable energy. The team is also

responsible for integrated grid planning and the distributed resource plan, which ensures NV Energy customers and Nevadans benefit from distributed energy resource deployment. Her experience at NV Energy spans across transmission and distribution projects, financial planning and analysis, and renewable energy strategy. Marie received her MBA from the ESADE Business School in Barcelona, Spain and has a Bachelor of Business Administration in Finance from the University of Iowa with an International Business Exchange at the University of New South Wales.



Abhay Gupta

Founder & CEO, Bidgely

Abhay Gupta founded Bidgely, with the mission of leveraging data to transform the utility industry. Today, Bidgely is the indispensable innovation partner for UtilityAI™.

As CEO, Abhay has led the company from concept to market leadership. Prior to Bidgely, Abhay worked at a combination of energy and technology companies

including Grid Net, Echelon and Sun Microsystems. He holds a B. Tech from the Indian Institute of Technology Delhi, M.S. from University of Southern California, and M.B.A. from Santa Clara University.