



The Edison Foundation

**INSTITUTE for
ELECTRIC INNOVATION**

IEI National Dialogue Series DATA ANALYTICS & ACCESS

Hosted by CenterPoint Energy

September 27, 2016

12:30 pm - 5:45 pm

Reception and dinner to follow

**CenterPoint Energy Headquarters
1111 Louisiana Street
Houston, TX**

Lead Sponsor:

TEN-DRIL™

Meeting Participants

Electric Company

- David Harkness, CIO and SVP, Business Systems, Xcel Energy
- Jaime Haro, Senior Director, Enterprise & Market Risk Management, Ameren Corporation
- Matt Ketschke, VP, Distribution Resource Integration, ConEdison
- Thomas Kirkpatrick, VP, Customer Services, Marketing & Distribution Services, AEP
- Debbie Korenek, Division VP, Marketing and Sales, CenterPoint Energy
- Kenny Mercado, SVP, Electric Operations, CenterPoint Energy
- Jon Poor, Director, Strategy, National Grid
- Scott Prochazka, President and CEO, CenterPoint Energy
- Louise Scott, VP, Customer Services, Georgia Power
- Raiford Smith, VP, Energy Technology and Innovation, Entergy Corporation
- John Toubassi, Director, Advanced Metering Systems, CenterPoint Energy

Technology Partner

- Domenic Armano, VP, Customer Success, FirstFuel
- Andy Baynes, Head of Global Energy Business, Nest Labs
- Stephen Callahan, VP, Global Strategy and Solutions, IBM Corp
- Rob Carr, VP, Client Solutions, Simple Energy
- Kevin Foreman, Chief Technology Officer, Powerley
- Aaron Goldfeder, CEO, EnergySavvy
- Dave Grant, SVP of Sales and Marketing, Tendril
- Sharelynn Moore, VP, Global Marketing & Public Affairs, Itron
- Greg Myers, VP, Strategic Solutions and Partnerships, Sensus
- Brandon Owens, Strategy & Analytics Director, GE Ecomagination
- Ben Rogers, Partner, Broadscale Group
- Irene Scher, Regional Vice President of Sales, Opower
- Ted Schultz, CEO, TROVE Predictive Data Science
- Guerry Waters, VP, Industry Strategy, Oracle Utilities
- Amy Wharton, Director of Business Development, Tendril

IEI & EEI

- Jon Blansfield, Manager, Strategic Alliances, Institute for Electric Innovation
- Adam Cooper, Director, Research & Strategic Alliances, Institute for Electric Innovation
- Katie Key, Director, Strategic Communications, Edison Electric Institute
- Lisa Wood, VP, The Edison Foundation & Executive Director, Institute for Electric Innovation

Agenda

- | | |
|----------------|--|
| 12:30 pm | Lunch |
| 1:00 – 1:15 pm | Welcome & Opening Remarks <ul style="list-style-type: none">■ Scott Prochazka, President and CEO, CenterPoint Energy |
| Moderators: | Lisa Wood, VP, The Edison Foundation & Executive Director, Institute for Electric Innovation
Kenny Mercado, SVP, Electric Operations, CenterPoint Energy |
| 1:15 – 2:45 pm | Data and the Customer: Services and Access <ul style="list-style-type: none">■ What are examples of simple customer services enabled or driven by data today (e.g., fixed bill, paperless billing, budget alerts)? What new services will be enabled by data analytics? How do customers access their own energy data today? In the future? What data access issues need to be resolved? |
| 2:45 – 3:00 pm | BREAK |
| 3:00 – 4:00 pm | Data for Grid Management: Using Data to Take Action <ul style="list-style-type: none">■ How are data being used to better manage, plan, and optimize the distribution grid? To connect DERs? To improve field services? How are electric and technology companies working together to leverage grid and customer data for resource planning? |
| 4:00 – 4:15 pm | BREAK |
| 4:15 – 5:15 pm | Data and the Future of the Grid <ul style="list-style-type: none">■ Where are we today in connecting new and legacy utility systems? What are the key attributes of a digital grid platform? What is the role of data scientists and will data analysis be centralized to serve business units? Where do we expect to be in five years and what are some of the challenges? |
| 5:15 – 5:45 pm | Wrap-up and Key Takeaways |
| 5:45 – 6:45 pm | Cocktail Reception |
| 7:15 pm | Dinner – B&B Butchers, 1814 Washington Ave, Houston, TX |

Transportation to the restaurant will depart from CenterPoint Energy at 7:00 pm and return to the Hyatt Regency Houston after dinner.

UPCOMING IEI NATIONAL DIALOGUE SERIES MEETING

CLEAN ENERGY FUTURE THROUGH PARTNERSHIPS

November 10, 2016

Hosted by Pacific Gas and Electric

San Francisco, CA

This dialogue will take a deep dive into the details of a clean energy future. Discussion will focus on renewable energy, DERs, and enabling integration and grid management technologies including energy storage. Successfully integrating new technologies and offering customers new services will depend on effective partnerships. This meeting will address the fundamental question: how can electric and technology companies work together to modernize the grid and achieve the flexibility needed to develop energy storage and related technologies?

About the Institute for Electric Innovation

The Edison Foundation Institute for Electric Innovation focuses on advancing the adoption and application of new technologies that will strengthen and transform the power grid. IEI's members are the investor-owned electric utilities that represent about 70 percent of the US electric power industry. The membership is committed to an affordable, reliable, secure, and clean energy future.

IEI promotes the sharing of information, ideas, and experiences among regulators, policy makers, technology companies, thought leaders, and the electric power industry. IEI also identifies policies that support the business case for the adoption of cost-effective technologies.

IEI is governed by a Management Committee of electric industry Chief Executive Officers. In addition, IEI has a Strategy Committee made up of senior electric industry executives and more than 30 smart grid technology company partners.

About the Edison Foundation

The Edison Foundation is a 501(c)(3) charitable organization dedicated to bringing the benefits of electricity to families, businesses, and industries worldwide. Furthering Thomas Alva Edison's spirit of invention, the Foundation works to encourage a greater understanding of the production, delivery, and use of electric power to foster economic progress; to ensure a safe and clean environment; and to improve the quality of life for all people. The Edison Foundation provides knowledge, insight, and leadership to achieve its goals through research, conferences, grants, and other outreach activities.



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Institute for Electric Innovation

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